May 11, 2015
Morningside-Lenox Park Association
Monthly Board Meeting Agenda
www.mlpa.org

Call to order and welcome:
MLPA President Carmen Pope called the meeting to order.

City Council Report -- Alex Wan
The Bond Referendum project list is being finalized next week. Improvements of note for MLP -- Cheshire Bridge to be repaved, Monroe Drive to be repaved and likely reconfigured, Lenox Road and Johnson, may get some traffic calming.

City of Atlanta budget went from $565M to $595M. The milledge rate will probably be reduced to 9.75.

Alex mentioned the new Center for Hard to Recycle Materials (CHARM) They are open Tu/Th Sat. www.Livethrive.org

Guest Speaker -- Thomas West/Battery Citi
Thomas gave a presentation on how to recycle your batteries the right way…Tape the end for safety and security and sort your batteries the right way. You can bring properly sorted batteries into Battery Citi for free recycling. They are located at Cheshire Bridge road – no fee for residential consumers – small fee for businesses.

Approval of April 2015 Minutes. No vote taken.

Zoning Report/Variances:

**V-14-301 - 1370 Monroe Drive
Applicant seeks a Variance to reduce the North side yard setback from 7’ required to 3’ to allow the placement of a condensing unit for a single family residence.

Motion to approve the application V-14-301 with the site plan dated May 7, 2015 and notification letters to the neighbors was made by Tad Christian. Kevin Lyman seconded the motion. Motion passed 8-0-0.

**V-15-094 - 1087 Mclynn Ave.
Applicant seeks a variance to reduce the West side yard setback from 7’ to 2.25’ and reduce the rear yard setback from 15’ to 7.5’ to allow construction of a garage.

MLPA motion to approve the application V-15-094 per the site plan dated <insert date> was made by Tad Christian. The motion was seconded by Kevin Lyman. Motion passed 8-0-0.

**V-15-106 - 633 Sherwood Road
Applicant seeks a variance to reduce the Southwest side yard setback from 7’ to 1’ to allow for a detached garage.

*Motion to approve the application V-15-106 per the site plan dated <insert date> was made by Tad Christian. The motion was seconded by Kevin Lyman. The motion was approved 7-0-2.

Treasurer's Report --
Carmen reviewed the 2015 numbers to date from Chuck’s report. Our balance is $90,657. We have already collected over half of our expected revenue for the year, but have only paid 1/3 of our expected MSP expense. If we do get the “other half” of our expected revenue, most of that will go to MSP. We are about $7,000 behind last year in revenue. Our Celebration of Summer (COS) expenses typically run right at $10,000. The $300 COS charge listed is for the permit application. All of the permits are in process. We also have to get event insurance which is about $1000 – Chuck will handle. Members of the board asked for an itemized list of costs for the Celebration of Summer.
Events Committee Report -- Sonny Jones:

Celebration of Summer -- plans are progressing nicely – Sonny is working to secure a giveaway for the membership table. Bill will work out the membership table overflow. We still need more volunteers. Please sign up on the sheet. Also, please pick up your yard signs after the meeting.

Reigniting the MLPA Tour Homes -- there are folks interested in having their homes on tour. Pros and cons were discussed. A small board group will get together over the next month and discuss the possibilities. It needs to be 2 days and there needs to be 4-6 people per house at all times.

Party option for 9/19 – Mark Barker wants to host a pool party for approximately 100 MLPA members to help restore the monuments. He put together a sample invitation. After discussion, it was decided the timing and logistics would need to be further explored before we could address as a board. Sonny was to communicate with Mark Barker.

Communications – Tom Coggin

Newsletter & Advertising – Celebration of Summer/Membership Postcards should have arrived today. Tom reiterated that much of our previous membership success came through using a Business Reply Card. The next newsletter was discussed and it was decided we would target the 2nd week of August.

eBlast content -- Rae – want to get a schedule together for eblast content and send it out to the board to help add content.

Membership Committee Report -- Bill Long

Bill provided the monthly membership report and a peer comparison of other neighborhood associations. We have a large number of non-renewals from March and April. Potential solutions were discussed for immediate and near term. Bill made a motion to create a Celebration of Summer Membership promotion -- $50 off a yearly membership for new or renewing members from 5/22/15 -5/31/15, with discretion for newly renewed members who may just have fallen out of the promotional period. Rae Conlan seconded. The Motion was approved 10-0-0

Parks and Monuments Committee Report -- Sally Bayless

Sally has made progress with the Park Pride account research. We have the opportunity to create a 501c(3) account that will help us manage the Sherwood Be Good funds money and raise additional money for the refurbishment of Smith Park. Park Pride charges a 5% management fee in return for taking care of all administration and tax related notices. All who contributed to The Sherwood Be Good Fund will receive a letter from Park Pride confirming that their contribution is tax-deductible. If funds are left over once the Smith Park refurbishment is complete, MLPA can use those funds for another neighborhood park project.

Sally made a motion to move forward with the Park Pride 501c(3) account to begin the Smith Park refurbishment. Rae Conlan seconded the motion. The Motion passed 10-0-0.

Sally received 2 monument repair estimates. The West Sussex monument needs the most work and the foundation may need to be rebuilt. The estimate was for $5,700. Sally was going to get a couple of other expert opinions. The monument at East Pelham and Piedmont needs to be cleaned and have the finial replaced.

Sally made a motion to move forward with the East Pelham and Piedmont Road monument repair and cleaning for $1590 which includes a $150 storage fee for the finial. Sonny Jones seconded. Motion passed 9-1-0.

New Business

Carmen made everyone aware of a down-zoning request that will be coming. The property is on Rock Springs behind the Dunkin Donuts. The developers will request a down-zone from 4 houses to 3 houses on the property.

Adjourn:

MLPA President Carmen Pope adjourned the meeting.