

Monthly Board Meeting Minutes

December 12, 2022

Board members present: (asterisk indicates not present)

President – Ben Nemo Vice President – Donald Campbell Secretary – Brandon Dhande Treasurer – Marc Tammes Membership – Sarah Chatel* Business Partnerships – Mark Smith Security – Phyllis Wingo Parks – Holly Sasnett, Micah Coleman Social Media – Kristen Pollock Webmaster – Grant Davies Events – Ryan Murphy* Zoning – Rebekah Falkler Legal – Josh Kirschner* Communications – Marla Johnson Traffic – Camille Richardson Member-at-Large – Ashley Milam

Call to Order and Welcome.

Ben Nemo called the Zoom meeting to order and opened the floor to discussion topics.

Initial discussions included:

- City Council Member Alex Wan joined to share information about an important development:
 - There is a potential alcohol license application in the old Coldwell Banker location, next to Alon's
 - Application may require a distance waiver from residential and other license holders in the nearby shopping center
 - Council Member Wan does not support any alcohol waivers until we have an alcohol code and enforcement that is appropriate for neighborhoods. Some distance waivers may be effective in perpetuity.
 - Some current uncertainty about the nature of the alcohol application, type of alcohol, and premises vs off-premises consumption.
 - Discussion among Board members about the pros/cons of potential distance waiver for the applicant. Will mention the development in an upcoming newsletter.
- Minutes from November meeting will be delayed because of a problem with Zoom recording.
- Discussion about future Virginia Highlands Elementary School (which will include a significant part of MLP) and supporting the new local school and its foundation.



• Ben will meet with Board members regarding formalities and orientation for 2023.

- Zoning Topics

- Rebekah provided this update:
 - No zoning applications this month
 - Some discussions with redevelopment for Amsterdam walk; meeting to discuss Portman plans for area. Property is already zoned for potential redevelopment without need for variance. Plans may increase traffic. Discussion among Board members about being involved in planning on what may happen in the future, in coordination with the Beltline and other affected stakeholders. Portman says it will be important to have community support for the plans.

- Financials & Membership Topics

- Marc updated the Board:
 - Cash position of MLPA is lower than usual because of drivers such as Callanwolde Fine Arts Center for gala, D&O insurance, MLPA brand development, concerts in the park, holiday security patrol, and other expenditures.
 - New MLPA credit card will streamline purchasing ability, subject to internal controls for frequent type of purchase/spend.
 - Plan to update signatories on bank account.

- Security Topics

- Phyllis discussed these items:
 - MLPA, with other neighborhoods, contributed to the previously-approved Zone 6 holiday BBQ meal, additional roll call tables, and water cooler storage shelving, to provide thanks for the police officers serving our community.
 - Safety Chairs will meet quarterly with Major Webster to discuss issues of importance, for State of the Zone meetings.
 - Holiday patrols are in place and the police officers will receive additional increased compensation during the holiday period.



- Technology Topics

- Grant provided the following update:
 - More updates to come in January regarding technology changes.

- Sponsorship Topics

- Marla provided this update:
- We have an event lineup for 2023; idea to package the events to sponsors for the centennial.
- Idea to pause/end MLPA partners pending the centennial committee's actions.
- John Pappas added that there will be a three-tired sponsor system, including "Benefactor" opportunities, with pre-packaged social media content that is available.
- Motion to approve the Partnership Package; approved unanimously by Board members.
- Discussion about Centennial logo design work; selection of logo.
- Parks Topics
 - Ben provided an update on Sunken Gardens park renovations, updates coming soon.
 - Holly shared updates on the following:
 - Friends of Sidney Marcus Park was not awarded a Pride Pride grant, as an update.
 - Reminder that it is illegal to dump in city parks, including pumpkins and Christmas trees.

- Communications Topics

- Marla provided the follow update:
 - Committee meeting upcoming, with new members.
- Traffic and Master Plan Topics
 - Sue (on behalf of Camille) discussed the following items:
 - Recent meeting with Lance to discuss traffic calming initiatives.
 - Ongoing discussion about projects (roundabout at East Rock Springs and Cumberland; pedestrian refuge at East Morningside, speed readers at Morningside Elementary, and other projects).

Alcohol Licensing Topics

Ashley provided an update on:



 Change in ownership for Johnny's Pizza on Cheshire Bridge. New manager has 25 years of experience and currently holds a beer/liquor license in Roswell. Brand of Johnny's may not change. Application looks good.

Concluding notes:

On behalf of the Board, Don thanked Ben for his five years of service as President to MLPA. Discussion about leadership transition process for 2023.

ADJOURN