



MORNINGSIDE LENOX PARK ASSOCIATION

Monthly Board Meeting Minutes

July 10, 2023

Board members present: *(asterisk indicates not present)*

President – Donald Campbell
Vice President – Rob Schuler
Secretary – Brandon Dhande
Treasurer – Marc Tammes
Membership – Sarah Chatel*
Security – Phyllis Wingo*
Parks – Micah Coleman

Webmaster – Grant Davies*
Events – Ryan Murphy
Zoning – Rebekah Falkler
Legal – Josh Kirschner*
Communications – Marla Johnson
Licensing – Ashley Milam
Public Affairs - Michael Parkerson

Call to Order and Welcome

Don Campbell called the Zoom meeting to order and opened the floor to discussion topics.

Initial discussions included:

- The Board approved the June meeting minutes.
- We want to make the MLP Monument clean up happen. Would like to put together a plan to get those done; they also need signs to recognize that MLPA facilitated the cleaning.
- 2024 Board: We are searching for new Board members for open positions. More to come on 2024 Nominating Committee.

Committee Updates and Discussion

- Zoning Topics:

- Rebecca provided the following update:
 - [Recording cut off]

- Events Topics

- Ryan provided the update:
 - For Gala: ticket sale email goes out August 11. We will send a special email to members only. Starting August 25, invitations will go out to the public, beyond members.



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- New Neighbor Social on August 24. Email soon to confirm for communications.
- 5k Run: Currently in marketing and promotion planning; yard signs will be promoted soon.

- Parks Topics

- Micah provided an update:
 - Pickleball at Lenox Wildwood: we have two tennis courts. One is painted for tennis and pickleball. Atlanta Pickleball Club met with City of Atlanta Parks and Recreation Commissioner in 2022 regarding the topic. Other meetings with Council Member Alex Wan. Ideas include more options for Lenox Wildwood to expand access/shared lines for pickleball games.
 - Don: there are some concerns about pickleball at other locations, perhaps creating conflict with tennis players. We have marking for pickleball on one of the two courts.
 - Motion: for recommendation one of slide deck, to be done by City as part of their pilot. Motion passes by majority vote of attending Board.
 - Sunken Garden: Friends Group has been working on a new improvement plan, including a new, more welcoming entrance at Plymouth Road. Appropriation from MLPA to engage with the consultant has been spent for planning.
 - Reflects input from Friends Groups; plan is to be paid from infrastructure bonds.
 - Motion to approve vision plan for Sunken Garden; approved by unanimous vote.

- Financial Topics

- Marc updated the Board:
 - Membership revenue growth is declining; seems unlikely to grow by double-digits this year. Membership revenue is measured by revenues collected measured by past fiscal year. It is important to focus on new memberships in addition to renewals. We have a concern with growing membership and need to focus to support events in 2024.
 - Don: we need membership to increase because of the good that MLPA provides and we need engagement to have help, with people and volunteers for these important projects.
 - Other discussion: how can we increase engagement, including volunteers, for MLPA?



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- Ryan: encouraging volunteers is good; we have people who want to help but not always own a project. Membership should be a focal point and needs to make sense as a transaction for resident members.

- Security Topics

- Don gave the update on behalf of Phyllis:
 - Street toppers will be installed soon.
 - License plate readers will be approved with private funding, to be announced later.

- Communications Topics

- Marla: no updates for now; supporting current initiatives.

- Public Affairs

- Michael provided the update:
 - Regarding problem commercial properties, there are some discussions with neighbors about a real estate investment trust. Or, creating LLCs to go to businesses in the Cheshire Bridge corridor on right of first refusal on properties. Leads to question of what kind of development would happen after it. Discussion about partnering with developers for opportunities if commercial properties become available.
 - Marla: other neighborhood associations have business associations, some of which are able to assist with this type of advocacy. Could reach out to some of these alliances to understand their model.

- Concluding notes:

- Don thanked the Board and concluded the meeting.

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